

- Why are you passionate about the subject you are applying for?
- Why does it inspire you?
- Why is it something you want to spend the next three/four years studying?

- What have you been studying at college?
 - What has your college course taught you?
 - What units have you done?
- Make sure this is linked in to what you want to study.**

Having grown up in an age where technology is constantly improving almost all aspects of life, I have developed a strong interest in the world of TV and Film creation. Growing up, I had a wide variety of choices of what to watch with one of the major factors being the original "Star Wars" trilogy, which I watched when ~~was~~ around 7 and since then my interests in the industry has increased exponentially. To pursue this, I enrolled on a creative media course at college that includes this aspect of media, as well as many others such as graphic design and 3D animation. The element of the course that caught my attention the most was the post production. As I found this so interesting, I managed to arrange a day's work experience at an award-winning media company known as "Tuna Fish Media" where I learnt some editing techniques as well as other basics skills, including teamwork, communication and a little bit about marketing. This is relevant to my course because it gave me an insight into the film and TV sector and showed me the work needed to complete a task.

~~Along side~~ this I work for an internet show known as "Red Square Live". The show focuses on the football team Manchester United with special guests in the form of past players from the club. In my work here, I act as a "runner" for the camera crew delivering memory cards to the editor when they were full with a brief description of the contents of the video files. I also work as a temporary audio engineer for the camera crew and supervise the quality of the interviews and audio quality, when one of the other members is not available. The main footage used for this show is ~~xxx~~ pops with the general public after and before the game to both predict and comment on the clubs performance. This strengthens the skills I had learnt from Tuna Fish Media as well as developing my understanding of how this industry works.

I also managed to become a part of an award winning community film company known as "Reel MCR" where I also work as a runner. My main jobs include changing and using a clapper board to mark a shot as well as a boom mic operator. The company is currently making a drama for the Trafford Park Heritage Group based on a story that involves the community around Trafford Park. This job strengthened my teamwork and co-operation skills whilst also giving a better understanding of the production stage in addition to the experience of an internet show.

I run a very small YouTube channel where I post my own content and develop my editing style further. This strengthens my independent thinking skills because I have to choose all of the footage to include, the order it appears in and any music to add to the footage. This functions as a good way to practice my existing editing skills. One of the reasons I am good at this subject is because of my patience for it; I know that a video needs time to be allocated to the editing so that the product can be as high quality as it can be.

With all of these qualities combined, I would be a great asset to this course bringing all of the experience I have in the media industry as well as my determination and enthusiasm for the subject.

- Opening paragraph – first thing they will read.
- Should grab the admissions staff's attention.
- Something different, something personal or something powerful.

- What do you do outside of college? P/T Job, Teams, Sports, Hobbies, Interests....
- Don't just say 'I DO THIS' extend it by saying what qualities and skills doing it gives you.**

Remember your persuasive techniques from English lessons.

Rule of Three Emotive Language Listing

- Conclude by:
- Summarising your best qualities
 - Summarising what you can bring to the course.